

A world map in shades of blue, overlaid with a network of white lines and dots representing global connectivity. The text is centered over the map.

**Embracing the Transformative Times:
An International Conference on
Digitalization of Management and
Social Sciences
(ETTIC-2020)**

February 6 – 8, 2020

Jaypee Institute of Information Technology

A-10, Sector-62, Noida-201309

Email: ettic2020@gmail.com

ABOUT JAYPEE INSTITUTE OF INFORMATION TECHNOLOGY

JIT, a leading Engineering Institute was established in the year 2001 with the vision of becoming a center of excellence in the field of IT & related emerging areas of education, training and research comparable to the best in the world for producing professionals who shall be leaders in innovation, entrepreneurship, creativity and management. The Institute offers Doctoral, Post-graduate as well as Undergraduate programs in the disciplines of Computer Science Engineering, Information Technology, Electronics & Communication, Biotechnology and Management. JIT is a NAAC Accredited, AICTE approved and NIRF Ranked Institute in Delhi NCR.

ABOUT THE CONFERENCE

With transformations taking place in the management landscape, information technology domain and the timeless society in several layers, it is time for us to revisit the repository of knowledge and redefine the notions through the lens of digitalization. Research leaders need to critically rethink the ways in which interdisciplinary research is conducted. The aim of this conference is to provide a platform for researchers, academicians and thought leaders around the world to readdress the emerging issues, discuss, and deliberate conjointly and coherently.

ORGANIZING COMMITTEE

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MAIN THEMES

1. Digital Sociology, Learning and Social Change
2. Trends in HR , OB and Leadership
3. Marketing in Digital Age
4. Advances in Finance and Economics
5. Entrepreneurship, Start Up and Small Business Management
6. Big Data Analytics, Business Intelligence Tools and Applications
7. Social and Ethical Issues in Management
8. International Business and Cross Cultural Issues

IMPORTANT DATES

Paper Submission: 30 October 2019

Review Result: 30 November 2019

Revised Paper Submission: 15 December 2019

Final Acceptance: 30 December 2019

**SELECTED PAPERS WILL BE PUBLISHED IN
“VISION: THE JOURNAL OF BUSINESS
PERSPECTIVE” –SAGE PUBLICATION
INDEXED IN SCOPUS AND LISTED IN UGC
(J. No. 32673)**

SUBMISSION

1. **Submissions to be made through easychair only.** Please access the following link for submission: <https://easychair.org/conferences/?conf=ettic2020>
2. Only full papers will be accepted. All kinds of papers, conceptual/theoretical, empirical, and review papers will be accepted.
3. Papers should be at most 8 pages including the bibliography and well-marked appendices. Papers must be received by the submission deadline. The submission should include an abstract of about 150 words, which will be included in the conference proceedings.
4. The papers should strictly follow the American Psychological Association style guidelines. The reviewers' comments will be shared with the authors.

CONFERENCE FEE

Delegates	Indian	International
Corporate Delegates	Rs 6000	\$ 200
Academicians	Rs 5000	\$ 150
Research Scholars	Rs 3000	\$ 100
Participate without Paper Submission	Rs 3000	\$ 100

Group discount of 20% in all categories for 3 and more participants from the same organization/institution.

1. Fee includes conference kit, admission to conference, plenary sessions, lunch, networking breaks with refreshments
2. Fee does not include transportation and accommodation.
3. Outstation delegates may be provided with accommodation inside the campus on a nominal charge based on availability.
4. Delhi-Agra tour will be organized for interested candidates at an additional cost.
5. Bank details for payment of fee is as follow. Please retain a snapshot of the transaction and mail at ettic2020@gmail.com

Account Name : JAYPEE INSTITUTE OF INFORMATION TECHNOLOGY

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